

Joelle Hagen

User Experience Designer + Researcher

RELEVANT EXPERIENCE

UX/UI Designer | Personae Inc., Seattle, WA

APRIL 2020 - PRESENT

Data synthesis and annotation web application construction.

- Collaborating with a team of Software Engineers and Data Scientists, serving as the sole UX/UI Designer.
- Conducted domain research and market research as well as user informational interviews to provide data driven consultation.
- Constructed high fidelity wireframes and user flows, meanwhile collaborating with the development team using priority matrices for the most efficient, human-centered result.
- Currently creating and facilitating usability tests with the intent of iterating on the design solution further.

UX Design Lead | FeetFirst, Seattle, WA

JANUARY 2020 - MAY 2020

Website redesign project for a pedestrian advocacy non-profit.

- Led a team of five designers by managing, coordinating and supporting the team using Trello, Google Suite, Figma and Zoom.
- Collaborated directly with members of the organization's board of directors through weekly meetings and regular email updates.
- Guided domain research, remote surveys to gather quantitative data and six informational interviews, collecting qualitative data.
- Used synthesized qualitative and quantitative data to create testable prototypes, mood boards and subsequent iterations to build an intuitive and communicative deliverable for the development team.

UX Designer | Health Hippo, Seattle, WA

FEBRUARY 2020 - MARCH 2020

An online medical information publisher.

- Collaborated with a five-person team to design a paywall feature for integration with a merchant services provider.
- Provided consultation on information architecture for the website ecosystem to better guide users through paywall flow.
- Conducted domain research, data synthesis, defining design constraints such as problem statements and design principles, creation of personas and moderating user interviews and testing.
- Facilitated six team meetings with the stakeholder.

Stage Manager and Director | Freelance, San Francisco, CA

AUGUST 2012 - DECEMBER 2017

- Managed over 1,500 artists & technicians in more than 30 productions.

(707) 888-2044

joellewhagen@gmail.com

joellewhagen.com

SKILLS + TOOLS

Public Speaking
Storyboarding
User Interviewing
Usability Testing
Persona Creation
User Flow Creation
Journey Mapping
Site Mapping
Sketch
InVision
Figma

EDUCATION

The Flatiron School

Seattle, WA

UX Design

SEPT 2019 - MARCH 2020

Southern Oregon University

Ashland, OR

BA Theatre Arts

AUG 2010 - AUG 2014

